



## DRUID ACADEMY CONFERENCE 2014

### PROGRAMME

Hotel Comwell Sport Rebild Bakker, Skørping, Aalborg  
January 15-17, 2014

#### INTRODUCTORY NOTE

The programme consists of 3 keynote addresses and 64 PhD presentations. The PhD presentation will be organised in 5 series of parallel sessions. Each paper will be given 35 minutes: 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 10 minutes for general discussion and short answers from the PhD student. A projector for power point presentation will be available in each parallel session.

#### WEDNESDAY, JANUARY 15

14.00-15.15 Arrival and registration, Sandwiches and coffee

15.15-15.30 Welcome address by Christian R. Østergaard, Chair of this conference

15.30-16.40 Keynote address by Peter Maskell - Accessing Remote Knowledge

16.40-17.15 Coffee

17.15-19.00 Parallel Session A - Room Large Aud - Chair: B. Timmermans

##### AUTHORS

##### DISCUSSANT 1 DISCUSSANT 2

##### TITLE (SOME HAVE BEEN SHORTENED)

Gintare Morkute

S. Sasso

M.S. Dahl

Growing surrounded by decline: do the growing sectors benefit from sharing a labour pool with declining sectors

Gulzat Zhetibaeva Elvung

G. Morkute

M.S. Dahl

Employment in new firms for job switchers

Simone Sasso

G.Z. Elvung

M.S. Dahl

The impact of international and inter-regional graduate flows on plant economic performance in Denmark

17.15-19.00 Parallel Session B - Room F2 - Chair: J. M. Carriquiry

Christian Essling

X. Yu

A. Coad

Uncertainty, Flexibility, and Market Entry

Javier Changoluisa Acuña

C. Essling

A. Coad

The Effect of New Business Formation on the Productivity of Incumbent Establishments: Evidence from Germany

Xliaodan Yu

J.C. Acuña

A. Coad

Productivity, Profitability, Investment and Corporate Growth: Evidence from China's Manufacturing

17.15-19.00 Parallel Session C - Room F3 - Chair: M.P. Knudsen

Matthijs Janssen

Ian Stampe

I. Drejer

In the vanguard of openness: do KIBS need internal innovation capabilities?

Katia Oliveira Pina

M. Janssen

I. Drejer

The Influence of Knowledge Types and Location on the Innovative Behaviours of KIBS

Ian Stampe

K. O. Pina

I. Drejer

Service offerings and service innovation in manufacturing companies

17.15-19.00 Parallel Session D - Room G4-6 - Chair: J. Claussen

Giulia Solinas

R. M Cartaxo

K. Nielsen

Licensing Teams: An Organizational Approach to Technology Licensing Process

Michael Raven

G. Solinas

K. Nielsen

The Interplay of Standardization and Research: Evidence from the Biotechnology Industry

Rui M Cartaxo

M. Raven

K. Nielsen

Does Inventor Royalty Share matter in low license income countries?

17.15-19.00 Parallel Session E - Room G7-8 - Chair: R. Jurowetzki

Pedro Varela Vázquez

L.G.D. Faria

P.H. Andersen

Economic impact of legal stability on the Galician wind energy sector

David E Andersson

P. V. Vázquez

P.H. Andersen

How Does Stronger Patent Laws Affect Trade in Technology? Evidence from Patent Transfers in Sweden 1871-1914

Lourenço Galvão Diniz Faria

D. E Andersson

P.H. Andersen

Understanding the evolution of eco-innovative activity on automotive sector: an investigation based on patent analysis

19.30 Dinner

## THURSDAY, JANUARY 16

- 9.00-10.45 Parallel Session A - Room Large Aud - Chair: J.L. Christensen**  
**AUTHORS** **DISCUSSANT 1** **DISCUSSANT 2**  
Annemarie Østergaard Monia Lougui M. Mckelvey The Challenge of Measuring The Entrepreneurial Personality and How to solve it  
Giulio Zichella A. Østergaard M. Mckelvey Entrepreneurial Cognition when faced with Risk and Uncertainty: Methodological Reflections  
Monia Lougui G. Zichella M. Mckelvey Spin-out activities in the wage mergers and acquisitions – an investigation into causes and contingencies
- 9.00-10.45 Parallel Session B - Room F2 - Chair: M. Lorenzen**  
Bettina Sophie Blasini W. Mueller M. Feldman The Role of Communicators in Innovation Clusters: Initial Evidence from the Case Studies Munich and Cambridge  
Nina Geilinger B.S. Blasini M. Feldman We are the same, so let us share: Cluster identification and knowledge sharing  
Wladimir Mueller N. Geilinger M. Feldman The influence of proximity dimensions on the edge betweenness centrality in subsidized knowledge networks in Germany
- 9.00-10.45 Parallel Session C - Room F3 - Chair: M. Rolfstam**  
Alessandra Scandura J. Rahko V. Tartari University-industry R&D collaboration and firm innovativeness  
Eleni Giannopoulou A.Scandura V. Tartari The effects of openness on the innovative performance of Research and Technology Organizations (RTOs)  
Jaana Rahko E.Giannopoulou V. Tartari Innovation Quality and Internationalization of R&D in Europe
- 9.00-10.45 Parallel Session D - Room G4-6 - Chair: A.N. Gjerding**  
Louise Brøns Kringelum H. Ozalp K.V.Andersen Business Models for Entrepreneurship – Wealth and Value Creation through Strategic Entrepreneurship  
Ecaterina Puricel L.B. Kringelum K.V.Andersen Coordinating the uncoordinated: A theory of institutionalizing hidden and tacit business creation in the established firm  
Hakan Ozalp E. Puricel K.V.Andersen Different Learning Trajectories for Performance in New Niches: Role of the Breadth and Depth of Experience and Entry Sequence
- 10.45-11.00 Coffee**
- 11.00-12.45 Parallel Session A - Room Large Aud - Chair: M. Lorenzen**  
**AUTHORS** **DISCUSSANT 1** **DISCUSSANT 2**  
Eunkyung Park J.S. Willis M. P. Knudsen Does offshoring reinforce a firm's innovativeness? An empirical analysis of offshoring firms in Denmark  
Jennifer Taborda E. Park M. P. Knudsen Sector relatedness, revealed comparative advantages and production in global value chains  
Jack Stewart Willis J.Taborda M. P. Knudsen Governance and Innovative Capabilities in Global Value Chains: A Conceptual Framework
- 11.00-12.45 Parallel Session B - Room F2 - Chair: L. Frederiksen**  
Lorenzo Ardito E. Maradza A. N. Gjerding Linking inventions and new products: The influence of technology characteristics  
Tiago Fonseca L. Ardito A. N. Gjerding Combining Product and Process Innovation: Is Organizational Innovation the crucial complement?  
Energy Maradza T. Fonseca A. N. Gjerding Implementing process innovations in project-based firms: examining the implications on interactive processes
- 11.00-12.45 Parallel Session C - Room F3 - Chair: P.H. Andersen**  
Samuli Patala A. G. Mogollon P. Maskell The processes of institutional entrepreneurship in the development of eco-industrial networks  
Roman Jurowetzki S.Patala P. Maskell Exploring Technology Evolution in Danish Smart Grid Development - An NLP approach  
Alberto Garcia Mogollon R. Jurowetzki P. Maskell Government Technology Policy and Innovation: The Use of Expert Advice in the UK Smart Grids Policy Framework
- 11.00-12.45 Parallel Session D - Room G4-6 - Chair: E.S.Andersen**  
Shanqing Du T. Nabokin B. Johnson Global Cities as Innovation Hubs:The Location of R&D investments by Multinational Firms  
Chuanhui Rita Li S. Du B. Johnson Patterns of R&D Configuration and Evolution in MNCs  
Tatjana Nabokin C.R. Li B. Johnson Global Investment Decisions and Patent Protection: Evidence from German Multinationals
- 12.45-13.45 Lunch**
- 13.45-15.15 Break and relaxation - A walk in the forest and hills is highly recommended.**
- 15.15-15.30 Coffee**
- 15.30-17.10 Keynote address by Maryann Feldman - Commercializing Cohen Boyer**

- 17.20-19.05 Parallel Session A - Room Large Aud - Chair: B.Johnson**  
**AUTHORS**                      **DISCUSSANT 1**    **DISCUSSANT 2**  
Poonam Oberoi                      S. Lorenz                      B. Timmermans                      Diversity of community members and communication between them: Effects on contest performance  
Steffi Lorenz                      P. Oberoi                      B. Timmermans                      Performance effects of knowledge diversity and knowledge relatedness in different phases of the innovation process
- 17.20-19.05 Parallel Session B - Room F2 - Chair: E. Park**  
Rhiannon Elisabeth Pugh                      D. Santner                      J.L.Christensen                      Problematising the "Regional System of Innovation" Approach; Lessons from a Weaker Region  
Glykeria Karagouni                      R. E. Pugh                      J.L.Christensen                      Knowledge-Intensive Entrepreneurship and Innovation in Low-tech Industries: a Capabilities Perspective  
Dominik Santner                      G.Karagouni                      J.L.Christensen                      Triggers and Drivers of Cluster Development: the Case of Agritech in North-Western Germany
- 17.20-19.05 Parallel Session C - Room F3 - Chair: P.Maskell**  
Lorena Rivera Leon                      E.M. Tur                      E.S.Andersen                      Scientific collaboration in South African research networks  
Jacob Emil Jeppesen                      L. R. Leon                      E.S.Andersen                      Big Egos in Big Science  
Elena Mas Tur                      J.E. Jeppesen                      E.S.Andersen                      The coevolution of endogenous knowledge networks and knowledge creation
- 17.20-19.40 Parallel Session D - Room G4-6 - Chair: T. Reichstein**  
Marianne Harbo Frederiksen                      M. Liabot                      J. Claussen                      Pursuing Benefits of Diversity: What Leads to Creative Performance with Innovation Potential?  
Anne-Marie Großmann                      M.H. Frederiksen                      L. Frederiksen                      Knowledge Sources for Innovation and Formal Standardization  
Diane Filip                      AM. Großmann                      J. Claussen                      A helping hand - Enhancing the knowledge base of SMEs  
Michael Liabot                      D. Filip                      L. Frederiksen                      Fostering export by subsidizing innovation : empirical analysis on the `French CIS Survey

**20.00 Dinner**

**FRIDAY, JANUARY 17**

**Please check out of your rooms before 11.00 - Luggage can be stored in several rooms at the reception**

- 9.15-11.00 Parallel Session A - Room Large Aud - Chair: I. Drejer**  
**AUTHORS**                      **DISCUSSANT 1**    **DISCUSSANT 2**  
Anders Ørding Olsen                      W. Wang                      A. Pedrosa                      Incumbent participation in open innovation: Supporting or Suppressing SME Performance?  
Joonmo Ahn                      A.Ø.Olsen                      A. Pedrosa                      Linkage between CEO characteristics and OI adoption in innovative SMEs  
Wenjing Wang                      J. Ahn                      A. Pedrosa                      Does R&D Outsourcing Drive Specialists Out of The Firm?
- 9.15-11.00 Parallel Session B - Room F2- Chair: A. Østergaard**  
Selda Gorkey - Aydinoglu                      M. Potstada                      R. Lema                      International Diffusion of Technology in the Manufacturing Industry: Emerging Countries within the EU and Turkey  
Ahreum Lee                      S.G-Aydinoglu                      R. Lema                      Catch-up in technological capability: a comparison between Korea and Brazil  
Michael Potstada                      A. Lee                      R. Lema                      Forging high-technology: Organizational configurations of organic electronics in seven countries
- 9.15-11.00 Parallel Session C - Room F3 - Chair: K.V. Andersen**  
Jing Xiao                      K. Aghasi                      T. Reichstein                      When and Who Survive from Post-Acquisition Restructuring? – The Perspective of Acquired Entrepreneurial Firms  
Juan Martin Carriquiry                      J. Xiao                      T. Reichstein                      Impact of Plant Takeover on Voluntary Employee Turnover  
Keivan Aghasi                      J.M. Carriquiry                      T. Reichstein                      Antecedents of target CEO departure in acquisitions of small high-tech firms: The leading role of founder
- 9.15-11.00 Parallel Session D - Room G4-6- Chair: A. Coad**  
Emma Anne Tredgett                      D. Neicu                      M. Rolfstam                      The UK Small Business Research Initiative in comparison to the US Small Business Innovation Research programme .  
Martin Hud                      E. A. Tredgett                      M. Rolfstam                      R&D Subsidies in a Crisis  
Daniel Neicu                      M. Hud                      M. Rolfstam                      Thanks, but no thanks: Companies' Response to R&D tax Credits

**11.00-11.15 Coffee**

**11.15-12.15 Keynote address by Maureen McKelvey - Knowledge Intensive Entrepreneurship**

**12.15-12.30 News from DRUID (incl. announcement of the Bent Dalum PhD Award)**

**12.30-14.00 Lunch**

**14.00 Shuttle bus leaves for Skørping train station and Aalborg airport (be ready for departure!)**

**Organizing Committee**

Christian R. Østergaard (Chair), Jacob Rubæk Holm, Kristian Nielsen, Michael S. Dahl, Bram Timmermans and Jeanette Hvarregaard (Secretary)

(PLEASE CONTACT JEANETTE (academy2014@druid.dk) IF YOU NEED A CERTIFICATE FOR YOUR PARTICIPATION)