

Program

Wednesday January 18th

14:00 - 14:30 Arrival and registration (Registration table will be in the hallway near U47)

14:30 - 15:00 Welcome U45 **Mette Praest Knudsen and Alex Pedrosa**

15:00 - 16:15 **Keynote** U45 **Keld Laursen** *Evading the Boomerang Effect: Using the Grant-Back Clause to Further Generative Appropriability from Technology Licensing Deals*

16:15 - 16:45 Coffee

16:45 - 18:30 Parallel Sessions Room: U45 **Chair: Anders Dahl Krabbe**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Fabio de Oliveira Paula	Jose Manuel Pinheiro	The Effect of Internal and External Knowledge Sources on the Innovation Performance of Italian Manufacturing Firms	Peter Maskell
Jose Manuel Pinheiro	Francesca Bignami	Innovation reliability and variability strategies in the relation between absorptive capacity and manufacturing flexibility	Peter Maskell
Francesca Bignami	Fabio de Oliveira Paula	How do pharmaceutical companies exploit and explore knowledge?	Peter Maskell

16:45 - 18:30 Parallel Sessions Room: U42 **Chair: Rene Chester Goduscheit**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Beril Boyacioglu	Damien Tojeiro-Rivero	How and When Acqui-hires Create Value for Acquirers: A Real Options Analysis	Valentina Tatari
Damien Tojeiro-Rivero	Danica Christin Bauer	Breakthrough innovations: The impact of foreign acquisition of knowledge	Valentina Tatari
Danica Christin Bauer	Beril Boyacioglu	Knowledge decomposability and external knowledge sourcing	Valentina Tatari

16:45 - 18:30 Parallel Sessions Room: U43 **Chair: Keld Laursen**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Charlotte Jacobs	Toshimitsu Ueta	Trade, innovation, and integration into global value chains: evidence from Mercosur	Poul H. Andersen
Toshimitsu Ueta	Camille Aouinait	Uncertainties in Global Supply Chains and Real Option Strategies in Location Choices	Poul H. Andersen
Camille Aouinait	Charlotte Jacobs	Bridging the gap between knowledge creation and value chain needs in a peripheral sector	Poul H. Andersen

16:45 - 18:30 Parallel Sessions Room: U46 **Chair: Rita Faulant**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Maria Hennicke	Jeroen Mahieu	Evolution of the initial equity split in founding teams: Coping with changing needs	Kristian Nielsen
Jeroen Mahieu	Pietro Santoleri	The experimentation value of jobs: startups versus established firms	Kristian Nielsen
Pietro Santoleri	Maria Hennicke	Innovation and job creation in start-ups	Kristian Nielsen

16:45 - 18:30 Parallel Sessions Room: U47 **Chair: Jacob R.Holm**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Agnieszka Nowinska	Andrin Specha	Antecedents and effects of co-mobility after an organizational failure: results from a quasi-natural experiment in trading industry	Wolfgang Gerstlberger
Andrin Specha	Snöfrid B. Herou	Process Innovations and Collusion in the Labor Market	Wolfgang Gerstlberger
Snöfrid B. Herou	Agnieszka Nowinska	The role of geographical proximity for labor-mobility in the textile industry in West-Sweden: A relatedness approach	Wolfgang Gerstlberger

19:30 Dinner
 Den Grimme Ælling
 Hans Jensens Stræde 1
 5000 Odense C
 Phone: +45 65 91 70 30

*Arrangement at Den Grimme Ælling includes dinner buffet + all drinks for a 2.5 hour period.
 Link: <http://www.grimme-aelling.dk/>*

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Program (continued)

Thursday January 19th

9:00 - 10:45	Parallel Sessions Room: U45	Chair: Peter Maskell		
			Presenter	Junior Discussant
			Susanna Reeta Hägman	Nino Van de Wal
			Nino Van de Wal	Adrian Merida
			Adrian Merida	Susanna Reeta Hägman
				Title of paper
				Effects of organizational aging on organizations – Overview and suggestions for future
				How CEOs Influence Innovation: An integrative framework of strategy formulation, implementation and context creation.
				The Impact of Entrepreneurial Experience on CEO Compensation.
				Senior Discussant
				Stephan Billinger
				Stephan Billinger
				Stephan Billinger
9:00 - 10:45	Parallel Sessions Room: U42	Chair: Valentina Tatari		
			Presenter	Junior Discussant
			Zurina Moktar	Paul Sterzenbach
			Paul Sterzenbach	Thanh Thao Pham
			Thanh Thao Pham	Zurina Moktar
				Title of paper
				Business Models in Commercialising University Intellectual Property: The Causal and Effectual Reciprocation
				Business incubation models and the start-up life cycle - Conceptualising the fit between incubation design and a start-up's development stage
				Types of business-models: evidence for an empirically derived typology based on energy and industrial diversification indicators. The case of photovoltaic
				Senior Discussant
				Rene Chester
				Goduscheit
				Rene Chester
				Goduscheit
				Rene Chester
				Goduscheit
9:00 - 10:45	Parallel Sessions Room: U43	Chair: Poul H. Andersen		
			Presenter	Junior Discussant
			Giovanna Capponi	Laurie Ciaramella
			Laurie Ciaramella	Sina Khoshokhan
			Sina Khoshokhan	Giovanna Capponi
				Title of paper
				Measuring Patent Value: a Critical Reappraisal of the Most Popular Indicators
				On the international changes of patent ownership: technology transfer and patent boxes
				The Impact of Intellectual Property Rights on Cumulative Innovation: Evidence from Biotechnology Industry
				Senior Discussant
				Mette Præst Knudsen
				Mette Præst Knudsen
				Mette Præst Knudsen
9:00 - 10:45	Parallel Sessions Room: U46	Chair: Kristian Nielsen		
			Presenter	Junior Discussant
			Mathias Boenne	Maarten Rabijns
			Maarten Rabijns	Mathias Boenne
				Title of paper
				The Impact of Feedback on the Development and Innovativeness of Ideas during Tournaments
				Does licensing-out lead to improved learning for the licensor?
				Senior Discussant
				Tina Lundø Tranekjer
				Tina Lundø Tranekjer
9:00 - 10:45	Parallel Sessions Room: U47	Chair: Christian R. Østergaard		
			Presenter	Junior Discussant
			Anna Mateja Schmidt	Anders Dahl Krabbe
			Anders Dahl Krabbe	Jesper Eriksen
			Jesper Eriksen	Anna Mateja Schmidt
				Title of paper
				Cognitive barriers in the innovation process: The intricacy of using industrial design in an engineering region
				How do industries turn design-intensive? Technological constraints and design conventions in the manipulation of product form
				Closing Education Institutions and Industrial Development
				Senior Discussant
				Mads Bruun Ingstrup
				Mads Bruun Ingstrup
				Mads Bruun Ingstrup
10:45 - 11:00	Coffee	Hallway near U47		
11:00 - 12:15	Keynote	U45	Christoph Grimpe	<i>Joint search and the competition for funding: What do we know about the selection of collaborative R&D projects?</i>
12:15 - 13:15	Lunch	South Cantine		<i>Lunch coupon in welcome packet</i>
13:15 - 15:00	Parallel Sessions Room: U45	Chair: Mads Bruun Ingstrup		
			Presenter	Junior Discussant
			Matteo Tubiana	Manuel Gigena
			Manuel Gigena	Johanna Glauber
			Johanna Glauber	Matteo Tubiana
				Title of paper
				Teamwork and the structure of technological knowledge
				What they don't know can hurt you: internal development of technological novelty and the informational structure of the market for technologies
				Learning from failure across products
				Senior Discussant
				Christian R. Østergaard
				Christian R. Østergaard
				Christian R. Østergaard

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Program (continued)

Thursday January 19th (continued)

13:15 - 15:00 Parallel Sessions Room: U42 Chair: **Kristina V. Andersen**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Nazareno Braitto	Ida Anna Betata Hermanson	The quality and orientation of university research and its attraction to inward investments in research and development	Rita Faullant
Ida Anna Betata Hermanson	Sophia Barbera Bittner-zaehr	What role do universities play in the development of smart textiles in collaboration with small ventures? – The case of textile product innovation within equestrian sports	Rita Faullant
Sophia Barbera Bittner-zaehr	Nazareno Braitto	Alumni as strategic university resource for innovativeness and competitiveness- Insights from a structured literature review on university and firm Alumni	Rita Faullant

13:15 - 15:00 Parallel Sessions Room: U43 Chair: **Helle A. Søndergaard**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Jonathan Sitruk	Diego Zunino	New venture initial funding in contexts void of category labels	Jesper L. Christensen
Diego Zunino	Katja Bringmann	Badge of Honor or Scarlet Letter? Unpacking Failure in Venture Teams	Jesper L. Christensen
Katja Bringmann	Jonathan Sitruk	Governmental versus Private Venture Capital: Implications for Young Firm Internationalization	Jesper L. Christensen

13:15 - 15:00 Parallel Sessions Room: U46 Chair: **Wolfgang Gerstlberger**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Stephan Brosnan	Mueid Al Raei	Assessing the Economic and Commercial Impacts of Publicly Funded Research Centres: An endogenous systems framework	Jacob R.Holm
Mueid Al Raei	Stephan Brosnan	Innovation Policy and Growth - Education, Research & Development, Government Effectiveness and Business Policy	Jacob R.Holm

13:15 - 15:00 Parallel Sessions Room: U47 Chair: **Ana Burcharth**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Bang Ming Yong	Xiao Liang	Technology management of technology-based nonprofits	Christoph Grimpe
Xiao Liang	Lina Marcela Landinez	Responsibility in Commercializing Emerging Technologies in China: Early Evidence from Synthetic Biology	Christoph Grimpe
Lina Marcela Landinez	Bang Ming Yong	Organisational social capital for managing technological change	Christoph Grimpe

15:00 - 15:30 Coffee Hallway near U47

15:30 - 16:45 Key note U45 **Aija Leiponen**

(Big) Data Strategy

16:45 - 18:15 Parallel Sessions Room: U42 Chair: **Alex Pedrosa**

Presenter	Junior Discussant	Title of paper	Senior Discussant
David Smith	David Tobias Angenendt	The impact of high-tech acquisitions on the regional economy: Evidence from Ireland	Roman Jurowetzki
Vanessa Behrens	David Smith	Effectiveness of the Patent Prosecution Highway	Roman Jurowetzki
David Tobias Angenendt	Vanessa Behrens	Revisiting the Tradeoff Between Patents and Secrets, and Its Effect on Patent Breadth	Roman Jurowetzki

16:45 - 18:15 Parallel Sessions Room: U43 Chair: **Tina Lundø Tranekjer**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Ali Samei	Adam Whittle	Financialization and Innovation	Kristina V. Andersen
Adam Whittle	Fengije Pan	Related to What? Reviewing the Literature on Technological Relatedness: Where we are now and where can we go?	Kristina V. Andersen
Fengije Pan	Ali Samei	Co-creation in new service development: The case of the advertising industry	Kristina V. Andersen

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Thursday January 19th (continued)

16:45 - 18:15 Parallel Sessions Room: U46 **Chair: Edlira Shehu**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Oscar Vicente	Marjia Rakas	The decision to invest in export and R&D: adoption sequence and the impact of the financial and the economic crisis	Pernille Gjerløv-Juel
Marjia Rakas	Nelson Ricardo Laverde	Firms' innovation strategies and complementarities in the national system of innovation	Pernille Gjerløv-Juel
Nelson Ricardo Laverde	Oscar Vicente	Innovation Dutch Disease: The Impact of Currency Appreciation on R&D and Technological Upgrading in Colombia	Pernille Gjerløv-Juel

19:00 Dinner

Restaurant Flammen Odense
Kongensgade 66
5000 Odense C
Phone: +45 35 26 63 62

*Arrangement at Flammen includes dinner buffet + one drink. Additional drinks are self-pay.
Link: <https://www.restaurant-flammen.dk/odense>*

Friday January 20th

9:00 - 10:45 Parallel Sessions Room: U45 **Chair: Roman Jurowetzki**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Owais Anwar Golra	Arusyak Zakaryan	Role of proximity in shaping the knowledge network of product and process innovation	Wolfgang Gerstlberger
Arusyak Zakaryan	Alexander Berman	Experience-based learning through experiential and cognitive search and the structure of knowledge networks	Wolfgang Gerstlberger
Alexander Berman	Owais Anwar Golra	Language Structure and its Effects on Behavior: A Study Evaluating the Association of Structural Differentiation of Languages and Innovation	Wolfgang Gerstlberger

9:00 - 10:45 Parallel Sessions Room: U42 **Chair: Pernille Gjerløv-Juel**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Ann Weiland	Daniel Martinez Martin	Partner selection, information use, and industry cycles: How firms can profit from R&D cooperation	Edlira Shehu
Daniel Martinez Martin	Ann Weiland	Product modularity, collaboration and the impact on innovation in geographically dispersed R&D teams	Edlira Shehu

9:00 - 10:45 Parallel Sessions Room: U43 **Chair: Jesper L. Christensen**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Simona Leonelli	Jeroen Content	Entrepreneurs' narcissism and start-ups' innovative performances.	Helle A. Søndergaard
Jeroen Content	Laura Aline Bechthold	Related variety and entrepreneurship: An empirical pan-European investigation.	Helle A. Søndergaard
Laura Aline Bechthold	Simona Leonelli	The Effects of Same-Gender Real-Life Role Models in Higher Education On Student's Entrepreneurial Intentions	Helle A. Søndergaard

9:00 - 10:45 Parallel Sessions Room: U46 **Chair: Alex Pedrosa**

Presenter	Junior Discussant	Title of paper	Senior Discussant
Vella Somoza Sanchez	Hsiao-Han (Sophia) Lu	Digital Anthropology as method for lead user identification from un-structured big data.	Ana Burcharth
Hsiao-Han (Sophia) Lu	Theodor Vladasel	Academic research echoes in the media: the effect of research excellence and public resonance	Ana Burcharth
Theodor Vladasel	Vella Verónica Somoza Sanchez	Can Social Enterprises Use Incentives Profitably?	Ana Burcharth

10:45 - 11:00 Coffee Hallway near U47

11:00 - 12:15 Keynote U45 **Lourdes Sosa**

The Effect of Technological Change on Competition: The Anticancer Drug Market's Transition into Biotechnology

12:15 - 12:30 Best paper award U45

News from DRUID

12:30 - 14:00 Lunch South Cantine

Lunch coupon in welcome packet