

DRUID PhD Course



DRUID PhD Course 15 - 18 January, 2017

Location: University of Southern Denmark
Campusvej 55
5230 Odense S
Denmark

PhD Course sessions are located on the north side of campus in U131 and surrounding area on Sunday through Tuesday, and on the south side of campus in U47 on Wednesday.

Required and recommended reading for each session is listed and available on Blackboard (<https://e-learn.sdu.dk/>) unless otherwise noted.

Program

Day, Date	Event	Presenter	Description
Sunday, January 15th	9:00 - 10:00	Arrival and registration	Registration table will be in the main SDU entrance foyer, near the upstairs entrance to the bookstore
	10:00 - 10:30	Welcome and Introduction to the course	Professor Mette Praest Knudsen, University of Southern Denmark
	10:30 - 10:45	Coffee	IMM lunch room
	10:45 - 11:45	Keynote	Professor Dr. Uwe Cantner, Friedrich Schiller University Jena & SDU <i>Schumpeterian Market Dynamics</i>
	12:00 - 13:00	Lunch (in IMM lunch room)	IMM lunch room
	13:00 - 16:00	Workshop	Professor Mette Praest Knudsen <i>Sparking collaboration in research</i>
	14:30 - 14:45	Mid-afternoon snack	IMM lunch room
	18:00 - 20:00	Welcome dinner & reception	Eydes Gastro Pub Kongensgade 31A, 5000 Odense C Phone: +45 66 19 19 50 <i>Link: http://eydes.dk/</i>
Monday, January 16th	9:00 - 12:00	Organizational routines, innovation and change	Professor Markus Becker, University of Southern Denmark Introduction to concept of organizational routines: what they are. Their consequences, especially, roles organizational routines can play in innovation and change. Operationalization of routines.
	10:30 - 10:45	Coffee	IMM lunch room
	12:00 - 13:00	Lunch (in Main Cantine)	Main Cantine
	13:00 - 17:00	Entrepreneurship Research: Entry Resources & Networks	Professor Michael S. Dahl, Aarhus BSS, Aarhus University Professor Toke Reichstein, Copenhagen Business School Entrepreneurship is a growing field of research and represents an area rich in opportunities for academic contributing – not least from PhD scholars. Understanding the contribution of entrepreneurs to economic prosperity and growth is of key interest to policy makers. This interest has only increased in recent years. We take a point of departure in this increasing attention and present a number of current and recent empirical projects on entrepreneurship. We focus on entry of individuals with different background into entrepreneurship and discuss how these gather employees and other resources through networks and local environments.
	14:30 - 14:45	Mid-afternoon snack	IMM lunch room
	18:00	Walking Tour of Odense	Jens Arvad Johansen, Institute of Technology & Innovation at University of Southern Denmark & Developer of WonderPointer APP Meet for walking tour at 18:00 at corner of Hans Jensens Stræde, Ramsherred, & Bangs Boder (next to "Restaurant Under Lindetræet").
	19:30	Dinner	Café Kræz Gråbrødre Pl. 6, 5000 Odense C Phone: +45 66 11 38 11 <i>Arrangement includes main course + dessert + 2 mid-size beers or sodas and the City Walk. Main course selections: Café burger or Kræz Salad or Kræzedilla. Dessert: Belgium Waffles. Cocktail: Any one</i> <i>Link: http://kraez.dk/</i>

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Program (continued)

Tuesday, January 17th	Event	Presenter	Description
9:00 - 12:00	Getting My Research Into Journals	Professor Dr. Merc. Peter Maskel, Copenhagen Business School, and Professor Keld Laursen, Copenhagen Business School	Purpose: Continuous publishing in academic journals has increasingly become not only a criterion for initial employment, subsequent tenure, and possible promotion, but also a necessity for most academics employed by universities and business schools. This workshop is intended to deal with the basic issues of the process of publishing in the learned journals and will address questions such as: How to choose a journal? What constitutes a valuable contribution? In what style should it be written? How do I address an editor? What do the reviewers look for? At the end of the workshop, students will be familiar with the requirements for publishing articles in various types of outlets in management and related fields.
10:30 - 10:45	Coffee		IMM lunch room
12:00 - 13:00	Lunch (in Main Cantine)		Main Cantine
13:00 - 17:00	Getting My Research Into Journals (continued)	Professor Dr. Merc. Peter Maskell, Copenhagen Business School, and Professor Keld Laursen, Copenhagen Business School	As above
14:30 - 14:45	Mid-afternoon snack		IMM lunch room
18:00	Dinner	Bar Snik Snak Jernbanegade 14, 5000 Odense C Phone: +45 66 11 57 11	Arrangement includes the following tapas (with substitutions for vegetarians), + two drinks: <i>Salmon and cheese crème; chicken salad and rye bread; Danish hotdog; minibusser, chicken, salad, and mushroom sauce; fries and dip; Danish lemon fromage and whipped cream.</i>
Wednesday, January 18th	Event	Presenter	Description
9:00 - 10:30 U131	Getting My Research Into Journals (continued)	Professor Dr. Merc. Peter Maskell, Copenhagen Business School	Helpful online resources for getting your paper into the journals.
10:30 - 11:00	Coffee		Move to new location: Snacks and coffee will be in the hallway near U47
11:00 - 12:30	Methods for Innovation Research - Part 1: Qualitative	Professor Alex Pedrosa, Berufsakademie and University of Southern Denmark	For many years, most of Innovation Management research has been strongly influenced by traditional Management and Marketing research methods, i.e. aiming at large-scale quantitative and confirmatory empirical analyses. As the subject of Innovation Management and Creativity Research per se is seldom known before, this ex-post analysis has presented some challenges for innovation researchers who are looking for the new and unknown, sometime not knowing at the beginning of the research for what to look for. Consequently, we see an increase of qualitative but also mixed methods, social network analysis, observatory methods and others not only in innovation management research but also for management research. However, many of the high-ranked and traditional journals and researchers see the use of these methods with some scepticism. Furthermore, the age of Big Data also presents its challenges. And last but not least, especially in innovation management research we are constantly presented with the challenge of the correct level of analysis: Is innovation happening at individual, team, organizational or societal level? Which one to choose? For you as a young researcher, what are your expectations and wishes for a "good" Innovation Management research method? How do you determine which research method is the right one for your research? These and other questions will be discussed in this final part of the DRUID PhD course.
12:30 - 13:00	Lunch (in South Cantine)		South Cantine (<i>note change</i>)
13:00 - 14:00	Methods for Innovation Research - Part 2: Quantitative	Professor Edlira Shehu, University of Southern Denmark	As above. <i>This the last event for the DRUID PhD Course. The DRUID Academy begins at 2:00pm in U45.</i>