



DRUID ACADEMY CONFERENCE 2015

PROGRAMME

Hotel Comwell Rebild Bakker, Skørping, Aalborg

January 21-23, 2015

INTRODUCTORY NOTE

The programme consists of 3 keynote addresses and 60 PhD presentations. The PhD presentation will be organised in 5 series of parallel sessions. Each paper will be given 35 minutes: 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 10 minutes for general discussion and short answers from the PhD student. A projector for power point presentation will be available in each parallel session.

WEDNESDAY, JANUARY 21

14.00-15.15 Arrival and registration

15.15-15.30 Welcome address by Christian R. Østergaard, Chair of this conference

15.30-16.40 Keynote address by Mirjam van Praag Some Pitfalls and Promises of Entrepreneurship Research

16.40-17.15 Coffee

17.15-19.00 Parallel Session A - Room Large Aud - Chair: R. Turcan

AUTHORS

Ipsita Roy

Werner Liebrechts

Hugo Castro Silva

DISCUSSANT 1 DISCUSSANT 2

W. Liebrechts

H. C. Silva

I. Roy

M.S.Dahl

M.S.Dahl

M.S.Dahl

TITLE (SOME HAVE BEEN SHORTENED)

Employment Polarization in Germany: Role of Technology, Trade and Human Capital

A Closer Look at the Allocation of Entrepreneurial Activity: The Role of Employment Protection Legislation

Technology, skills and job separation

17.15-19.00 Parallel Session B - Room Li aud. - Chair: P.Gjerløv-Juel

Mikhail Martynovich

Markus Adrian

Nicola Cortinovis

M. Adrian

N. Cortinovis

M. Martynovich

R.Boschma

R.Boschma

R.Boschma

Spatial evolution of knowledge-intensive ICT services in Sweden: On the role of mobile entrepreneurs

The Spatiality of Standard Evolution : Standardization in the Wind Industry from a Spatial View

Variety, Economic Growth and Knowledge-Intensity of European Regions: A Spatial Panel Analysis

17.15-19.00 Parallel Session C - Room F1 - Chair: R. Jurowetski

Thomas Schaper

Mark James Thompson

Manuel Gigena

M.J. Thompson

M. Gigena

T. Schaper

J.L.Christensen

J.L.Christensen

J.L.Christensen

Diversity, quality and originality in technology portfolios: The impact of corporate technological diversification on patent portfolio structures

Producing Quality Inventions: Evidence from Swiss Firms

Generation and Diffusion of Technological Novelty in Biotechnology

17.15-19.00 Parallel Session D - Room F3 - Chair: M.P. Knudsen

Ethan Andrew Gifford

Dominik Hepp

Ghassan Yacoub

D. Hepp

G. Yacoub

E. A. Gifford

L.Frederiksen

L.Frederiksen

L.Frederiksen

Openness and innovation in new small and micro firms - Exploring the external search processes of entrepreneurial ventures

Three triggers of search - Why young firms decrease selective revealing over time

Heads or Tails? The Openness-Appropriability Duality and its Implications for Innovative Performance among U.K. Firms

17.15-19.00 Parallel Session E - Room F2 - Chair: M. Lorentzen

Prashant Shukla

Julien Chicot

Cecilie B.Fjaellegaard

J. Chicot

C.Fjaellegaard

P. Shukla

M.Rolfstam

M.Rolfstam

M.Rolfstam

Does Commercial Success Diminish Creativity?

Rationales of public procurement of innovation: When demand-side instruments address supply-side gaps.

Transitions of creatives – empirical evidence on occupation and industry specific human capital

19.30 Dinner

THURSDAY, JANUARY 22

9.00-10.45 Parallel Session A - Room Large Aud - Chair: E. Park

AUTHORS	DISCUSSANT 1	DISCUSSANT 2
Philip Julian Steinberg	D. Diodato	M.P Knudsen
Dario Diodato	R.Jurowetzki	M.P Knudsen
Roman Jurowetzki	P.J. Steinberg	M.P Knudsen

Governance Models of R&D Offshoring: Innovation Performance and the moderating role of Absorptive Capacity
Industrial Leadership and Sectoral Catch-up: the Role of the Demand Side
Combining the Global Value Chain and the Innovation System perspectives

9.00-10.45 Parallel Session B - Room Li aud. - Chair: K. Nielsen

Giulio Zichella	D. Zunino	M.v Praag
Diego Zunino	N. Eftekhari	M.v Praag
Nazanin Eftekhari	G. Zichella	M.v Praag

Risk worth taking - Entrepreneurial behaviour when faced with risk and uncertainty: a lab experiment
Born Entrepreneur, but where? A twin study on the moderating effect of the institutional environment on the predisposition to self-employment.
Till death do us part? New venture dissolution and the enduring work relation of entrepreneurial team members

9.00-10.45 Parallel Session C - Room F1 - Chair: R. Lema

Dennis Verhoeven	R. Bode	P.Gjøløv-Juel
Rasmus Bode	A. Vo	P.Gjøløv-Juel
Alexandra Vo	D. Verhoeven	P.Gjøløv-Juel

Characterizing Award-Winning Inventors: The role of experience diversity and recombinant ability
We take the brains: effects of post-WW2 knowledge exploitation programs on German inventors' networks.
The internationalization of knowledge-transfer in regional China

9.00-10.45 Parallel Session D - Room F3 - Chair: P. Maskell

Lionel Sack	I. Hermanson	M.Lorentzen
Ida Anna Beata Hermanson	T. Vanthillo	M.Lorentzen
Ties Vanthillo	L. Sack	M.Lorentzen

Ambidexterity and the evolution of clusters
How Regions and Network Dynamics affect Knowledge Intensive Entrepreneurship
Comparative analysis of regional strategies in five European best-practice regions

10.45-11.00 Coffee

11.00-12.45 Parallel Session A - Room Large Aud - Chair: H.Sornn Friese

AUTHORS	DISCUSSANT 1	DISCUSSANT 2
Ute Laermann-nguyen	H. Meder	P.Maskell
Hendrik Meder	J. M.Carriquiry	P.Maskell
Juan Martin Carriquiry	Laermann-nguyen	P.Maskell

Pharmaceutical Mergers and Their Effect on Parallel R&D Paths
The Impact of M&As on Drug Development
Are we equal? Characteristics and performance of entrepreneurial spinoffs resulting from M&A

11.00-12.45 Parallel Session B - Room Li aud. - Chair: B. Johnson

Nicholas Burton	O. Koval	K.Nielsen
Oleksii Koval	S. Sloek-madsen	K.Nielsen
Stefan K. Sloek-madsen	N. Burton	K.Nielsen

Mirroring or misting: On the role of product architecture, product complexity, and the rate of product component change
How does the level of experience with disruptive innovation affect firms adoption rates of disruptive technologies and change of quality of their products?
The 14 Faces of Commercialization

11.00-12.45 Parallel Session C - Room F1 - Chair: M.H. Andersen

Marte Cecilie W. Solheim	M. Beretta	B.Timmermans
Michela Beretta	C. Li	B.Timmermans
Chao Li	M.C.W. Solheim	B.Timmermans

Foreign workers are associated with innovation, but why? international networks as a mechanism
Why do ideas get selected? Idea selection in an online ideation platform
Beyond Conventional Perceptions: The Power of Rising SMEs in China's Innovative Transformation

11.00-12.45 Parallel Session D - Room F3 - Chair: N. Eftekhari

Sila Ozel	J. Heikkilä	T. Rønde
Jussi Heikkilä	C. Koller	T. Rønde
Christina Koller	S. Ozel	T. Rønde

An Economic Analysis of Optimal University Licensing Strategies
The relationship between first and second tier patent protection: The case of the Dutch short-term patent system abolition
Patent attorneys and their influence on patent quality

12.45-13.45 Lunch

13.45-15.15 Break and relaxation - A walk in the forest and hills is highly recommended.

15.15-15.30 Coffee

15.30-17.00 Keynote address by Ron Boschma Related: Variety, Relatedness and Regional Branching

17.15-19.00 Parallel Session A - Room Large Aud - Chair: D. Hain

AUTHORS

Leticia Antunes Nogueira
Josefine Diekhof
Steffi Lorenz

DISCUSSANT 1 DISCUSSANT 2

J. Diekhof R.Lema
S. Lorenz R.Lema
L.A. Nogueira R.Lema

Organizational capabilities and new market entry processes: laying the grounds for empirical investigation
Do Entrants Stimulate Environmentally Friendly Research in Incumbents?
Who innovates longer? - Survival of innovators in the German photovoltaic industry.

17.15-19.00 Parallel Session B - Room Li aud. - Chair: I. Drejer

Helge Klapper
Elena Mas Tur
Yuta Hirose

E.M. Tur K. Nielsen
Y. Hirose C.R. Østergaard
H. Klapper I Drejer

Strategic information sharing in decision-making hierarchies
Diffusion of ideas and complex propagations
A Conceptual Framework for Exploring the Scalable Integration of Roadmapping and Innovation System Functions for Industrial Emergence

17.15-19.00 Parallel Session C - Room F1 - Chair: L. Frederiksen

Rossella Salandra
Gary Chapman
Florian Seliger

G. Chapman B.Johnson
F. Seliger B.Johnson
R. Salandra B.Johnson

Selective reporting in industrial research: the effect of innovation, uncertainty of science and competition on firm motivation
Behavioural Additionality: An Innovation Orientation Perspective
Imitation vs Innovation - What Makes the Difference?

17.15-19.00 Parallel Session D - Room F3 - Chair: E.Park

Sergio Petralia
Janaina Piana
Olga Mikheeva

J. Piana B.A.Lundvall
O. Mikheeva B.A.Lundvall
S. Petralia B.A.Lundvall

Climbing the Ladder of Technological Development
Innovative Technological Capabilities Accumulation in the Mining Industry in the context of Emerging Economies
Evolving developmental state: unpacking policy capacity. The case of South Korea

20.00 Dinner

FRIDAY, JANUARY 23

Check out before 11.00 - Luggage can be stored in several rooms at the reception

9.15-11.00 Parallel Session A - Room Large Aud - Chair: J. M. Carriquiry

AUTHORS

Agnieszka Nowinska
Louise Brøns Kringelum
Lesya Dymyd

DISCUSSANT 1 DISCUSSANT 2

L. B. Kringelum R. Turcan
L. Dymyd R. Turcan
A. Nowinska R. Turcan

Opening the Black Box of Intermediation: an example of Service intermediaries in the Maritime Industry
A cognitive perspective on the antecedents of business model innovation: The case of the Port of Aalborg Authority
Do innovations change business? Exploration, exploitation, ambidexterity in the engineering-service firm from oil and gas

9.15-11.00 Parallel Session B - Room Li aud. - Chair: J.L.Christensen

Daniel S. Hain
Katja Bringmann
Maria Hennicke

K. Bringmann H.Sornn Friese
M. Hennicke H.Sornn Friese
D.S. Hain H.Sornn Friese

Linking research, finance and technological change. A conceptual framework
Venture Capital Investment and Firm Performance: A Spatially-informed Social Network Approach
Founder Inventors and their Investors: Implications for Firm Survival and Growth

9.15-11.00 Parallel Session C - Room F1 - Chair: M. Rolfstam

Davide Andrea Cannito
Relinde Maria Colen
David Marek

R. M. Colen I.Drejer
D. Marek I.Drejer
D. A. Cannito I.Drejer

What are the antecedents of collaboration intensity between industry and universities in public subsidized projects?
The performance effects of basic research collaboration with star scientists: translation and exclusivity
The challenge of breaking the academia-business firewall in a post-communist country

11.00-11.15 Coffee

11.15-12.15 Keynote address by Mark Lorentzen Dharma and Dream Teams in Innovation Projects - Plus a Few Words on Research Design

12.15-12.30 News from DRUID (incl. announcement of the Bent Dalum PhD Award)

12.30-14.00 Lunch

14.00 Shuttle bus leaves for Skørping train station and Aalborg airport (be ready for departure!)

Organizing Committee

Christian R. Østergaard (Chair), Jacob Rubæk Holm, Kristian Nielsen, and Jeanette Hvarregaard (Secretary)

(PLEASE CONTACT JEANETTE (academy2015@druid.dk) IF YOU NEED A CERTIFICATE FOR YOUR PARTICIPATION)