



DRUID ACADEMY CONFERENCE 2016

PROGRAMME

University of Bordeaux, Campus Victoire, Place de la Victoire Bordeaux
January 13-15, 2016



INTRODUCTORY NOTE

The programme consists of 4 keynote addresses and 68 PhD presentations. The PhD presentation will be organised in 5 series of parallel sessions. Each paper will be given 35 minutes: 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 10 minutes for general discussion and short answers from the PhD student. A projector for power point presentation will be available in each parallel session.

WEDNESDAY, JANUARY 13

14.00-14.30 Arrival and registration (Amphithéâtre PITRES)

14.30-15.00 Welcome address by Francesco Lissoni and Yannick Lung, University of Bordeaux and Christian R. Østergaard, Chair of DRUID Academy

15.00-16.15 Keynote address by Keld Laursen

16.15-16.45 Coffee

16.45-18.30 Parallel Session A - Room: 33 - Chair: D.S.Hain

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Rui Hu	M. Rakas	P. Maskell	# 2829 A multi-dimensional indicator framework for evaluating energy technology innovation system
Marija Rakas	J. Staniulyte	P. Maskell	# 2978 Varieties of concept of National Innovation Systems: Towards Complementarity
Jurgita Staniulyte	R. Hu	P. Maskell	# 3004 Micro Dynamics of National Innovation System: A Panel Cointegration Analysis Of Sustainable Competitiveness and Growth

16.45-18.30 Parallel Session B - Room: 34 - Chair: V.Frigant

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Yasmin Ahmed Mahgoub	M. Coffano	M.P. Knudsen	# 2804 Interoperability for mobile payments: Benefits, Challenges and the ways forward
Monica Coffano	A. Rainville	M.P. Knudsen	# 2779 How did traditional MedTech integrate ICT: a new methodological approach
Anne Rainville	Y.A. Mahgoub	M.P. Knudsen	# 2784 The Innovative Public Procurer: A taxonomy of government organizations across Europe valuing innovative criteria in their purchasing

16.45-18.30 Parallel Session C - Room: 36 - Chair: J.R.Holm

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Hung Lai	A. Spescha	H.C.Kongsted	# 2958 R&D investment behavior during a crisis: what is the role of subsidies?
Andrin Spescha	P. Huenermund	H.C.Kongsted	# 2806 Innovation as an Initiator of Fixed Capital Investment
Paul Huenermund	H. Lai	H.C.Kongsted	# 2802 Estimating the Local Average Treatment Effect of R&D Subsidies in a Pan-European Program

16.45-18.30 Parallel Session D - Room: 37 - Chair: M.Lorenzen

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Suelene Mascarini	M.P.A. Steijn	Y Lung	# 3020 Determinates of innovation in Brazil: an analysis of territorial factors.
Mathieu Paul Adriaan Steijn	H.Nyborg Storm	Y Lung	# 3017 Technological Diversification of Cities in Times of Crisis
Hanna Nyborg Storm	S.Mascarini	Y Lung	# 2924 Are culture houses making places more attractive?

16.45-18.30 Parallel Session E - Amphi PITRES - Chair: K. Nielsen

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Diego Zunino	P. Santoleri	E.Migueluez	# 2832 Women Entrepreneurship and Crowdfunding: results from online experiments.
Pietro Santoleri	Chia-Hui Yu	E.Migueluez	# 2989 Exploring the link between Innovation and firm Growth in Chilean firms
Chia-Hui Yu	D. Zunino	E.Migueluez	# 2901 The Effect of Openness Degree of Knowledge, Human Resource Diversification to Innovation

19.30 Dinner

THURSDAY, JANUARY 14**9.00-10.45 Parallel Session A - Room: 33 - Chair: J.L.Christensen****AUTHORS**

Luigi Mosca
 Juan Martin Carriquiry
 Paola Rovelli

DISCUSSANT 1 DISCUSSANT 2

J.M. Carriquiry R. Veugelers
 P. Rovelli R. Veugelers
 L. Mosca R. Veugelers

TITLE (SOME HAVE BEEN SHORTENED)

2925 The multiple theoretical elements of the Organizational Life Cycle models. A review of the literature.
 # 2939 Impact of Top Management Replacement on Employees' Mental Health and Turnover
 # 2941 Opportunity Exploitation and TMT Organizational Configurations

9.00-10.45 Parallel Session B - Room: 34 - Chair: F. Lissoni**AUTHORS**

Katja Bringmann
 Francesca Tenca
 Giulio Zichella

DISCUSSANT 1 DISCUSSANT 2

F. Tenca K. Nielsen
 G. Zichella K. Nielsen
 K. Bringmann K. Nielsen

TITLE (SOME HAVE BEEN SHORTENED)

2830 Cross-border Venture Capital Investment: Is there still a place for geography
 # 2947 Does Equity Crowdfunding help entrepreneurs in the subsequent financing by Venture Capitals?
 # 2907 "I'll Perceive It When I See It" – Entrepreneurs' Perception Of Financial Risk

9.00-10.45 Parallel Session C - Room: 36 - Chair: D.S.Hain**AUTHORS**

Charlotte Guillard
 Tuukka Mäkitie
 Hayoung Park

DISCUSSANT 1 DISCUSSANT 2

T. Mäkitie V.Frigant
 H.Park V.Frigant
 C.Guillard V.Frigant

TITLE (SOME HAVE BEEN SHORTENED)

3032 Sectorial specialization and growth implications
 # 2963 An innovation systems framework for analyzing the impact of mature industries on emergent industries
 # 2930 Swamp or Leapfrog? : a Firm-level Empirical Analysis of Innovation Strategy during Recession

9.00-10.45 Parallel Session D - Room: 37 - Chair: K.V. Andersen**AUTHORS**

Su-Hyun Berg
 Marianne De Beer
 Mehdi Bagherzadeh

DISCUSSANT 1 DISCUSSANT 2

M. De Beer K.Laursen
 M.Bagherzadeh K.Laursen
 S.H. Berg K.Laursen

TITLE (SOME HAVE BEEN SHORTENED)

3034 Gatekeepers of creativity: the case of the Swedish film industry
 # 3001 Exploring the relationship between social network change and changes in firm performance of Dutch neighborhood firms
 # 2946 Mix and Match: Preferred 'Mix of Open Innovation Modes' for Solving Innovation Problems

9.00-10.45 Parallel Session E - Amphi PITRES - Chair: M.P.Knudsen**AUTHORS**

Sila Ozel
 Lisa Maria Messina
 Niccolò Ghio

DISCUSSANT 1 DISCUSSANT 2

L.M. Messina V.Sterzi
 N. Ghio V.Sterzi
 S. Ozel V.Sterzi

TITLE (SOME HAVE BEEN SHORTENED)

2919 University Based Open Source Technology Transfer in the Case of Sequential Inventions
 # 2912 Networks as Promoters of Rapid International Development: An Analysis of University Spin-Out Companies.
 # 2992 University knowledge and the creation of knowledge-intensive firms: The moderating effect of the local banking industry

10.45-11.00 Coffee break (Atrium Amphithéâtre PITRES)**11.00-12.00 Keynote address by Francesco Lissoni (Amphithéâtre PITRES)****12.00-13.00 Lunch (Atrium Amphithéâtre PITRES)****13.00-14.00 Keynote address by Reinhilde Veugelers (Amphithéâtre PITRES)****14.10-15.55 Parallel Session A - Room: 33 - Chair: D.Useche****AUTHORS**

Rachel Anne Harris
 Claudia Noumedem Temgoua
 Evans Korang Adjei

DISCUSSANT 1 DISCUSSANT 2

C. N. Temgoua C.R. Østergaard
 E.K. Adjei C.R. Østergaard
 R. A. Harris C.R. Østergaard

TITLE (SOME HAVE BEEN SHORTENED)

2910 The Mariel Boatlift- A Natural Experiment in Low-Skilled Immigration and Innovation
 # 2810 Highly Skilled Migration and Knowledge Diffusion
 # 2819 The Impact of Social Proximity: On the Effects of in-house Ownership and Family ties on Firm Performance.

14.10-15.55 Parallel Session B - Room: 34 - Chair: V.Sterzi**AUTHORS**

Inessa Laur
 Gijs Diercks
 Kevin Matthew Mulligan

DISCUSSANT 1 DISCUSSANT 2

G. Diercks M.Lorenzen
 K. M. Mulligan M.Lorenzen
 I. Laur M.Lorenzen

TITLE (SOME HAVE BEEN SHORTENED)

3015 Cluster Initiatives Within The European Context: Intermediary Activities and development process
 # 2826 Innovation Policy for Challenge-Led Socio-technical Transitions
 # 2891 United in Diversity? Evaluating the Policy Instrument Mix for Innovation across Five European Countries

14.10-15.55 Parallel Session C - Room: 36 - Chair: E. Brouillat**AUTHORS**

Davide Andrea Cannito
 Anna Potekhina
 Kristof Van Criekingen

DISCUSSANT 1 DISCUSSANT 2

A. Potekhina F.Lissoni
 K.VanCriekingen F.Lissoni
 D.A. Cannito F.Lissoni

TITLE (SOME HAVE BEEN SHORTENED)

2914 When to sell an idea? How patent protection and information disclosure reduce frictions...
 # 2854 Exploring Patent Awareness of Engineers. Evidence from Chinese R&D Units of a Multi-National Corporation
 # 2902 New evidence on determinants of IP litigation: A market-based approach

14.10-15.55 Parallel Session D - Room: 37 - Chair: H.C.Kongsted**AUTHORS**

Annemarie Østergaard
 Ahmad Barirani
 Adrian Luis Merida Gutierrez

DISCUSSANT 1 DISCUSSANT 2

A. Barirani M.Colombo
 A.L.M. Gutierrez M.Colombo
 A. Østergaard M.Colombo

TITLE (SOME HAVE BEEN SHORTENED)

2950 The entrepreneurial leader as the intersection of entrepreneurship and leadership
 # 2922 An experimental study of the (c)omission bias of entrepreneurs relative to managers and employees
 # 2920 Entrepreneurial beginning, happy ending? Consequences of choosing entrepreneurship to start a professional career.

14.10-15.55 Parallel Session E - Amphi PITRES - Chair: D.S.Hain

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Leticia Antunes Nogueira	A. Abinusawa	K.V. Andersen	# 2908 A chance to stretch your legs: organizational capabilities and new business opportunities
Adedayo Abinusawa	A. van Uden	K.V. Andersen	# 2911 Development Of A Corporate Venture Capital Strategy To Support Ambidexterity
Annelies van Uden	L.A. Nogueira	K.V. Andersen	# 2814 Industry characteristics as drivers of dynamic capabilities

15.55-16.10 Coffee

16.10-17.55 Parallel Session A - Room: 33 - Chair: J.R.Holm

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Shukhrat Nasirov	C.T. Liao	J.L. Christensen	# 2942 CEOs and intellectual property: How managerial ability affects trademark registrations
Ching T. Liao	H.Y. Kang	J.L. Christensen	# 2885 To innovate or to imitate: Technology development determines "the" strategy
Hye Young Kang	S. Nasirov	J.L. Christensen	# 2862 Moving ahead of rivals: Gaining product market advantage through product imitation in the Apple iOS app store

16.10-17.55 Parallel Session B - Room: 34 - Chair: K.Nielsen

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Giacomo Cattaneo	A.D. Krabbe	D.S.Hain	# 2960 The Bright Side of Conflicts – Organizational Renewal Through New Product Development at Bang & Olufsen
Anders Dahl Krabbe	G. Cattaneo	K. Nielsen	# 2970The Co-Evolution between Product Form Design and Product Categories

16.10-17.55 Parallel Session C - Room: 36 - Chair: P.Maskell

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Gianluca Orsatti	A. Stephan	Eric Brouillat	# 3000 Explorative and exploitative search patterns in the generation of green technologies: A patent-based analysis
Annegret Stephan	D.Verhoeven	Eric Brouillat	# 2923 The role of inter-sectoral knowledge spillovers for technological innovations
Dennis Verhoeven	G. Orsatti	Eric Brouillat	# 3023 Breakthroughs in Biotech: Organization-level determinants of novelty and breakthrough impact

16.10-17.55 Parallel Session D - Room: 37 - Chair: K.Laursen

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Daniela Silvestri	N. Moratal	P.Gorry	# 2980 Success through Failures? Evidence from Pharmaceutical R&D Projects
Nuria Moratal	S.E.Koster	P.Gorry	# 2959 Big Data and Codification in knowledge intensive industries. A case study on the Pharmaceutical Industry
Susanne Evelyn Koster	D.Silvestri	P.Gorry	# 2859 Licensing out under uncertainty: for which of their technologies do established firms use external markets?

20.00 Dinner : Café du Port

FRIDAY, JANUARY 15

9.15-11.00 Parallel Session A - Room: 33 - Chair: E.Migueluez

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Daitian Li	M. Grabowska	D.Useche	# 2825 How Sectors and Firm Heterogeneity Matter in the Acquisition-Productivity Linkage
Marcelina Grabowska	J.P.Stein	D.Useche	# 2903 Phone Home? Headquarters' Involvement in Foreign University Collaboration
Jan Paul Stein	D. Li	D.Useche	# 2964 Technology acquisitions: technology type as a differentiator

9.15-11.00 Parallel Session B - Room: 34 - Chair: J.L. Christensen

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Agnieszka Nowinska	J. Van Der Pol	D.S.Hain	# 2935 Antecedents Of Relational Capital: The Role And Interplay Of Organizational And Geographical Proximity
Johannes Van Der Pol	P-E. Anckaert	D.S.Hain	# 2833 Structural dynamics of the French aerospace collaboration network.
Paul-Emmanuel Anckaert	A. Nowinska	D.S.Hain	# 2951 When Can Firms Capture Value from Collaborating with Research Consortia?

9.15-11.00 Parallel Session C - Room: 36 - Chair: J.M.Carriquiry

AUTHORS	DISCUSSANT 1	DISCUSSANT 2	TITLE (SOME HAVE BEEN SHORTENED)
Jee-hoon Ki	T. L. Vladasel	J.R.Holm	# 2818 Evolutionary Model of Changes in Industrial Leadership and Catch-up by Latecomers
Theodor Lucian Vladasel	B. K. Lee	J.R.Holm	# 2906 Entrepreneurship: Results from Sibling Correlation Models
Bo Kyeong Lee	Jee-hoon Ki	J.R.Holm	# 3018 The Role of Agglomeration Economies regarding Innovative Competence: Exploitation and Exploration

9.15-11.00 Parallel Session D - Room: 37 - Chair: F.Lissoni

AUTHORS

Anna Karina Lopez Hernandez

Nazanin Eftekhari

Dominik Peter Heinisch

DISCUSSANT 1

N. Eftekhari

D.P. Heinisch

A.K.L.Hernandez

DISCUSSANT 2

C.Carrincazeux

C.Carrincazeux

C.Carrincazeux

TITLE (SOME HAVE BEEN SHORTENED)

3024 Start-ups Team Composition as a Driver of Dynamic Capabilities for Strategic Collaborations

2860 Entrepreneurial Failure: distinct perceptions among entrepreneurs and policy makers

2962 What spin-off entrepreneurs already know and what they take from their previous employers.

11.00-11.15 Coffee

11.15-12.15 Keynote address by Massimo Colombo

12.15-12.30 News from DRUID (incl. announcement of the Bent Dalum PhD Award)

12.30-14.00 Lunch

14.00

Organizing Committee

Francesco Lissoni, Christian R. Østergaard (Chair), Jacob Rubæk Holm, Kristian Nielsen, and Jeanette Hvarregaard (Secretary)

(PLEASE CONTACT JEANETTE (academy2016@druid.dk) IF YOU NEED A CERTIFICATE FOR YOUR PARTICIPATION)